

School Sport Professionals



PARTNERSHIP PACKAGE 2025

CONTACT:

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Website home page:
<https://www.schoolsportprofessionals.au/>
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<https://www.schoolsportprofessionals.au/partners/>



About School Sport Professionals

2025



School Sport Professionals is a specialist service organisation for people involved in the delivery of school sport programs across Australia. The business will launch in December 2024 and is certain to attract significant interest and a solid membership.

Our Vision is to create a thriving community of school sport professionals across Australia that fosters innovation, professional growth, and collaboration in school sports.

Our Mission is to connect school sport managers through a comprehensive network that offers opportunities for networking, idea sharing, professional development, and innovation in school sports.



2025

Partnership Opportunities



School Sport Professionals is seeking to engage a range of Partners that will enhance the delivery of our programs, offer benefits to our members and create synergies with our business.

A partnership with **School Sport Professionals** will provide you with numerous benefits:

- increased brand awareness amongst leading industry professionals;
- advertising opportunities across a range of communication platforms;
- personal connection opportunities for Partners to develop and strengthen professional relationships with key industry leaders;
- opportunities to promote your product or products amongst a highly influential group with reach across a broad spectrum of schools around Australia;
- an opportunity to become an inaugural Partner of the fastest growing sport professionals membership organisation in Australia, with “first rights” options for partnership renewal within your industry category from Year 2 onwards.

PARTNERSHIP PROPOSAL



Partnership Levels

Bronze Partner

Investment Value: \$3,000

Brand Exposure:

- Logo placement (bottom tier, with hyperlink to your business) on the Home Page of the School Sport Professionals website.
- A featured section on the bottom third of the Partners Page, including large business logo, 100 word introduction to your business, plus hyperlink button to your business website.
- Recognition as a Bronze Partner on all monthly newsletters (twelve per year).
- Advertising feature in four of the monthly newsletters, including your logo, up to two images and one url hyperlink.
- Opportunity to provide discounted goods or services to Members as part of the Members Perks Program.

Silver Partner

Investment Value: \$5,000

Brand Exposure:

- Logo placement (middle tier, mid-sized logo, with hyperlink to your business) on the Home Page of the School Sport Professionals website.
- A featured section on the middle third of the Partners Page, including large business logo, 100 word introduction to your business, plus hyperlink button to your business website.
- Recognition as a Silver Partner on all monthly newsletters (twelve per year).
- Advertising feature in eight of the monthly newsletters, including your logo, up to four images and two url hyperlinks.
- Opportunity to provide discounted goods or services to Members as part of the Members Perks Program.
- Two unique email advertising campaigns to the School Sport Professionals membership client database, including our social media platforms.



Partnership Levels

Gold Partner (Premium-Level)

Investment Value: \$7,500

Brand Exposure:

- Logo placement (top tier with prominent sized logo, with hyperlink to your business) on the Home Page of the School Sport Professionals website.
- A featured section on the top third of the Partners Page, including large business logo, 100 word introduction to your business, plus hyperlink button to your business website.
- Recognition as a Gold Partner on all monthly newsletters (twelve per year).
- Advertising feature in all twelve of the monthly newsletters, including your logo, up to four images and two url hyperlinks.
- Opportunity to provide discounted goods or services to Members as part of the Members Perks Program.
- Four unique email advertising campaigns to the School Sport Professionals membership client database, including our social media platforms.

Event Visibility:

- Option of sponsoring an annual recognition award for an additional fee of \$500
- Regular mentions and verbal acknowledgment at every Member event (online and in-person) throughout the year.

Annual Conference

A separate conference partnership package will be available early in 2025 with details about an industry trade display and conference support packages.



Timeframe



- Partnership proposal distributed October 2024
- Initial Partnerships locked in by end of November 2024
- Website and business launch early December 2024
- Communications commence January 2025
- Inaugural annual conference November 2025

Get in touch now to secure your partnership with School Sport Professionals.

Contact:

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